



C20-CHST-501

7629

BOARD DIPLOMA EXAMINATION, (C-20)

OCTOBER/NOVEMBER—2023

DCHST – FIFTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 Hours]

[Total Marks : 80

PART—A

3×10=30

- Instructions :** (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed five simple sentences.

1. Define commerce.
2. Explain joint stock companies.
3. List different departments in a large scale industry.
4. Write the stages of production.
5. Define record level.
6. Define bin card.
7. List out the market conditions.
8. Write about the welfare activities.
9. Write the principals of quality assurance.
10. Write the advantages of plant layout.

PART—B

8×5=40

- Instructions :** (1) Answer **all** questions.
(2) Each question carries **eight** marks.
(3) Answers should be comprehensive and criterion for valuation is the content but not the length of the answer.

11. Explain the quality of work life.

(OR)

Explain Maslow's Hierarchy of needs.

12. Explain about cardex method.

(OR)

Explain the role of the materials in industry.

13. Differentiate production and production analysis.

(OR)

Explain about sales functions.

14. Explain the outstanding features of ISO 9000 series of quality systems.

(OR)

Explain the Indian standards on quality systems.

15. Explain about the small business scheme.

(OR)

Explain the expectations of entrepreneurship.

PART—C

10×1=10

- Instructions :** (1) Answer the following question.
(2) The question carries **ten** marks.
(3) Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer.

16. Explain about break-even analysis.

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