



**C20-GT-504**

**7654**

**BOARD DIPLOMA EXAMINATION, (C-20)**

**OCTOBER / NOVEMBER—2023**

**DGT - FIFTH SEMESTER EXAMINATION**

**STUDY OF APPAREL INDUSTRY—III**

*Time : 3 Hours ]*

*[ Total Marks : 80*

**PART—A**

3×10=30

- Instructions :** (1) Answer **all** questions.  
(2) Each question carries **three** marks.  
(3) Answers should be brief and straight to the point and shall not exceed five simple sentences.

1. Define the term merchandising.
2. State the importance of merchandising.
3. Write about the purchase order.
4. Write about quality system and quality policy.
5. Define the term TQM concept.
6. State about the importance of receiving and giving instructions by a supervisor.
7. State the reasons of fighting & disciplinary procedures of groups in apparel industry.
8. Write about the confidence and dignity of a supervisor in aspects of group.
9. Write the causes and effects of slough off in weaving.
10. State the causes and effects of local distortion in weaving.

- Instructions :** (1) Answer **all** questions.  
(2) Each question carries **eight** marks.  
(3) Answers should be comprehensive and criterion for valuation is the content but not the length of the answer.

**11.** (a) Explain about Co-operative stores and independent stores.

**(OR)**

(b) Describe about market research and its objectives.

**12.** (a) Explain in detail about the following in purchasing :

(i) Suppliers

(ii) Prices

**(OR)**

(b) Describe in detail about stock management.

**13.** (a) Explain in detail about the importance of communication in apparel industry.

**(OR)**

(b) Describe about the following :

(i) Discipline

(ii) Cross communication

**14.** (a) Explain about the principles of quality assurance.

**(OR)**

(b) Describe about the ISO 9000 and TQM with reference to apparel industry.

**15.** (a) Explain in detail about wrong label/ wrong tag and accessories defects in garments.

**(OR)**

(b) Describe about the packaging defects in garments.

**PART—C**

10×1=10

- Instructions :** (1) Answer the following question.  
(2) The question carries **ten** marks.  
(3) Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer.

**16.** What could be the causes of non-alignment of button and button hole defects in garment construction?

★★★