

**R15**

Code No: 126VA

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**B. Tech III Year II Semester Examinations, April - 2018**

**INTELLECTUAL PROPERTY RIGHTS**

**(Common to AE, EEE, ECE, EIE, IT, ME, MIE)**

**Time: 3 hours**

**Max. Marks: 75**

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**

**(25 Marks)**

- 1.a) What is meant by intellectual property? [2]
- b) List the objectives of intellectual property law. [3]
- c) Write the purpose of trademarks. [2]
- d) Explain about trade mark registration Process. [3]
- e) Give a note on international copy right law. [2]
- f) List the rights of the author and the owner of a copy right. [3]
- g) What causes a business to lose trade secret protection? [2]
- h) How to maintain trade secret. [3]
- i) Define trade secrets law. [2]
- j) Give a brief note on international patent law. [3]

**PART - B**

**(50 Marks)**

- 2.a) List and explain the types of intellectual property.
- b) Why are IPR and licensing issues important to public-sector bodies? Discuss. [5+5]

**OR**

3. Explain the functions of United Nations agency for promoting intellectually property. [10]

4. Could the shape of a metal ring that fits around the edge of a candle to promote more even burning be trademarked? Justify your answer. [10]

**OR**

- 5.a) Explain the Dilution Ownership of Trade mark.
- b) Discuss the acquisition of trade mark rights. [5+5]

6. Illustrate the applications process and registration of copyright. [10]

**OR**

- 7.a) Describe the Copyright Protection for Automated Databases.
- b) Elaborate the new development in patent law relating for the Business method. [5+5]

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8. Explain the liability for misappropriations of trade secrets. [10]

**OR**

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9. Classify the remedies for misappropriations of trade secrets. [10]

10.a) Give a brief note on intellectual property audits.

b) Discuss the international development in trade secrets law. [5+5]

**OR**

11. List and explain the new development in international trade secrets. [10]

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