

R15

Code No: 126VA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**B. Tech III Year II Semester Examinations, May - 2019****INTELLECTUAL PROPERTY RIGHTS****(Common to EEE, ME, ECE, EIE, IT, AE, MIE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

- 1.a) Why does intellectual property need to be promoted and protected? [2]
- b) Give brief note on IPR tool kit. [3]
- c) What are the trademark claims and new development in trademark law? [2]
- d) Write the functions of trademarks. [3]
- e) Write the patent searching process. [2]
- f) Explain the Principles of copyright. [3]
- g) What is a trade secret? [2]
- h) Write the trade secrete litigation. [3]
- i) Write the need for copyright law. [2]
- j) Give a brief note on patent law. [3]

PART - B**(50 Marks)**

- 2.a) Explain the importance of intellectual property rights.
 - b) Discuss the enforcement of intellectual property rights. [5+5]
- OR**
- 3.a) Discuss about agencies and treaties.
 - b) Describe the Innovations and Inventions Trade related Intellectual Property Right. [5+5]
4. Explain the trade mark registration process and the preparation, applications, filing, docketing and examination process in IPR. [10]
- OR**
- 5.a) Give a brief note on Trade mark maintenance and Transfer of Rights.
 - b) Describe the dilution of trademarks. [5+5]
6. Explain the Copy right Ownership, Transfer and duration in detail. [10]
- OR**
- 7.a) Elaborate the termination of transfers of copyright rights.
 - b) Discuss the new development in patent law relating for the software patent. [5+5]

8. Briefly explain the determination of trade secret status. [10]
- OR**
9. Illustrate the Maintaining Trade Secret. [10]
- 10.a) Explain the trade secrets law.
- b) Give a brief note on international trade mark law. [5+5]
- OR**
11. Briefly explain the intellectual property audits. [10]

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