

Code No: 126VA

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B.Tech III Year II Semester Examinations, December - 2018****INTELLECTUAL PROPERTY RIGHTS****(Common to EEE, ME, ECE, EIE, IT, AE, MIE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A****(25 Marks)**

- 1.a) Define intellectual property. [2]
- b) What are the agencies for intellectual property rights? [3]
- c) What is the function of trademark? [2]
- d) Discuss the purpose of trademark registration. [3]
- e) Define patent law. [2]
- f) Discuss about the notice of copy right. [3]
- g) Define trade secret litigation. [2]
- h) Discuss about unfair competition. [3]
- i) What are new developments in copyright law? [2]
- j) Explain international developments in trademark law. [3]

**PART - B****(50 Marks)**

2. Highlight the significance of types of intellectual property rights. [10]
- OR**
3. Who are the agencies involved in IP registration? Explain. [10]
4. Explain the process involved in trademark selection and evaluation. [10]
- OR**
5. Describe the process involved for trademark registration. [10]
6. Write in detail about copy right law. Explain ownership issues in transfer of copy rights and moral rights of the author. [10]
- OR**
7. Discuss the law relating to revocation and surrender of patents. [10]
8. With a case study explain the trade secret law in detail. [10]
- OR**
9. Give an example to explain Misappropriation right of publicity. [10]
10. Describe in detail about the international development in patent law. [10]
- OR**
11. Describe in detail about the international development in trade secrets law. [10]