

Total No. of Questions : 8]

SEAT No. :

P1315

[4858] - 1049

[Total No. of Pages : 2

T.E. (E & TC)

INDUSTRIAL MANAGEMENT

(2012 Pattern) (End Semester)

Time : 3 Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Answer Q.1 or Q2. Q3 or Q4, Q5 or Q6, Q7 or Q8.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right side indicate full marks.*
- 4) *Assume suitable data if necessary.*

- Q1)** a) Define Management. What are the functions of management? [7]
b) Explain Ishikawa diagram and Pareto Analysis in details. [7]
c) Write short note on Sources of Finance. [6]

OR

- Q2)** a) What are the characteristics of Management? Distinguish between "Traditional organization" and "Modern organization". [7]
b) Define Quality. Explain Jurans Trilogy of quality with neat diagram. [7]
c) An ABC Company Ltd. has given following information for current year, Fixed cost is Rs. 1200000, variance cost is Rs. 50/Unit, Estimated sales for current year is Rs. 5000000 and sale price per unit is Rs. 200. Calculate [6]
i) Break even point
ii) Contribution and profit, if likely sales turnover in the next year is expected Rs. 4500000.
iii) Sales turnover if profit target is Rs. 1500000.

- Q3)** a) What is Human Resource Planning? Explain process of HRP. [9]
b) Compare Recruitment and Selection strategies. [9]

OR

- Q4)** a) Write strategic importance and objective of HRM. [9]
b) What is need of training? Write importance and investment in training programs. [9]

- Q5)** a) Define Entrepreneurship. Write need and importance of Entrepreneurship development. [8]
b) What are the policies and incentives given to small scale business development? [8]

OR

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- Q6)** a) Write types of ownership. Also write advantages and disadvantages of partnership and joint stock company. [8]
b) Which are the steps to start small scale industry? [8]
- Q7)** a) Explain MIS with Human resource department. [8]
b) Write short note on [8]
i) Business Process Reengineering
ii) Decision support system
- OR
- Q8)** a) Explain characteristics of information system and its types. [8]
b) Write a short note on [8]
i) Enterprise Resource Planning
ii) E-Commerce

