

Total No. of Questions : 8]

SEAT No. :

P1483

[5460] - 159

[Total No. of Pages : 2

T.E (E & TC)

INDUSTRIAL MANAGEMENT

(2012 Pattern) (Semester - II)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8.
- 2) Neat diagrams must be drawn whenever necessary.
- 3) Figures to the right side indicate full marks.
- 4) Assume suitable data, if necessary.

Q1) a) Explain the concept of scientific management. How do today's managers use this concept ? [8]

b) What is 5s quality management standard ? What are its objectives and benefits ? [8]

c) Using the following data, calculate the level of sales required to generate a profit of Rs. 10,000/-

Selling price - Rs. 35/- per unit

Variable cost - Rs. 20/- per unit

Fixed cost - Rs. 50,000/-

What is the Break even point ? [4]

OR

Q2) a) What are the various functions of management ? Explain. [8]

b) What do you understand by the term quality circle ? What are its major objectives ? [6]

c) Define the term capital structure. What are the essentials of an optimum capital structure ? [6]

OR

Q3) a) Define Human Resource Management (HRM). What are its objectives ? [8]

b) What is Human Resource Information System (HRIS) ? Explain the various steps involved in the design of such a system. [10]

OR

P.T.O.

Q4) a) Explain the recruitment process from the perspective of an organization and a candidate. [8]

b) Explain the components of training and development within an integrated HRM system. How do we evaluate the effectiveness of Training and Development ? [10]

Q5) a) Write a short note on Government policies and incentives for small scale businesses in India. [8]

b) Differentiate between a Private Limited Company and Public Limited Company with suitable examples. [8]

OR

Q6) a) Explain how to prepare a business proposal for starting a small scale industry. [8]

b) Write a short note on “Women Entrepreneurship” in India. [8]

Q7) a) What is a Decision Support System (DSS) ?How it is different from an MIS ? [8]

b) Differentiate the terms Data and Information with appropriate examples. What are the characteristics of information ? [8]

OR

Q8) a) Name the different types of e-commerce. Explain any one in detail. [8]

b) What are the components of an Information system ? What is the use of such system ? Why do we treat information as a commodity ? [8]

