

Total No. of Questions :5]

SEAT No. :

P3785

[4870]-1002

[Total No. of Pages :2

M.B.A.

102: ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2013 Pattern) (Semester - I)

Time : 2 ½ Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *Answer five questions.*
- 2) *All questions carry equal marks.*

Q1) a) Define 'business economics'. Explain its role to take business decisions.

OR

b) Explain the contribution of Adam Smith in business economics with his invisible hand theory.

Q2) a) What is price elasticity of demand? Explain various kinds of price elasticity with suitable examples.

OR

b) What is the concept of 'Oligopoly'? Explain the concept of price rigidity with the help of kinked demand curve.

Q3) a) What is the concept of cost volume profit analysis? Discuss its merits and de-merits.

OR

b) Write short notes on (any two):

- i) Decision tree analysis,
- ii) Hedging .
- iii) Opportunity cost.
- iv) Break even point analysis.

P.T.O.

Q4) a) What is the concept of 'capital market'? Explain its role and functions in Economics.

OR

b) What is RBI? Explain its role and functions in Indian economy.

Q5) a) What is the concept of foreign trade? Explain the role of WTO in foreign trade.

OR

b) Differentiate between the following terms (any two):

i) Capital account and revenue account.

ii) Planned expenditure and non planned expenditure.

iii) Revenue deficit and fiscal deficit.

EEE