

Total No. of Questions : 5]

SEAT No. :

P3961

[5070]-1002

[Total No. of Pages : 2

M.B.A.

**102 : ECONOMICS ANALYSIS FOR BUSINESS DECISION
(Semester - I) (2013 Pattern)**

Time : 2½ Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *Answer Five questions.*
- 2) *All questions carry equal marks - 10.*

Q1) a) Write the concepts of Economics. Explain the scope and Nature of the Economics.

OR

b) Explain the terms Accounting Profit, Economic Profit and Role of Profit in market system.

Q2) a) Discuss the determinants of market demand at Firm and Industry level.

OR

b) Write short notes on (any two):

- i) Elasticity of Demand.
- ii) Market equilibrium.
- iii) Oligopoly.

Q3) a) What is the concepts of cost? Explain various kinds of cost.

OR

b) Define the concepts of Risk. Discuss Risk Management through Insurance.

Q4) a) Explain the role and functions of money market.

OR

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b) Discuss the regulatory role of RBI and SEBI.

Q5) a) Explain in general way about the GDP and Growth rate.

OR

b) Explain the role of WTO in International Business.

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