

Total No. of Questions : 5]

SEAT No. :

P4666

[5659]-102

[Total No. of Pages : 1

M.B.A.

**102 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2013 Pattern) (Semester - I)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Solve any 1 from each question.*
- 2) *All questions are compulsory.*
- 3) *All questions carry equal marks.*

Q1) a) What is the rationale of firm? Explain objective of maximizing firm value as present value of all future profits.

OR

b) Write the concept of Economics and explain its nature and scope.

Q2) a) What is elasticity of demand? Explain its types with suitable example.

OR

b) Write short notes on:-

- i) Oligopoly
- ii) Product differentiation and price discrimination

Q3) a) Explain Break even analysis with assumptions.

OR

b) What is risk? How risk can be managed using insurance and diversification techniques.

Q4) a) Explain the composition of stock markets in India and regulatory role played by SEBI.

OR

b) Explain the role and functions of money market.

Q5) a) Explain various methods of calculating GDP.

OR

b) What is WTO? Explain its role and functions.

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