

Total No. of Questions : 5]

SEAT No. :

P2194

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M.B.A. (Semester - II)

206 : MANAGEMENT INFORMATION SYSTEMS

(2013 Pattern)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*
- 3) *Draw neat diagram wherever necessary.*

Q1) "Information always supports a company's decision making and helps to gain competitive advantage". Elaborate the statement.

OR

IT manager plans to develop a network of 50 plus computers. Suggest the right topology ensuring better speed and performance.

Q2) A website development company wants to develop a website for a client company. Illustrate the steps of System Development Life Cycle for the same with the help of appropriate diagram.

OR

How Prototyping has become a popular way to develop business applications?

Q3) Explain how Data Mining extracts business knowledge from a Data Warehouse with the help of suitable example.

OR

Does Expert System acts as a consultant to the Manager? If yes how?

P.T.O.

Q4) "Role of BPOs and Call Centers is highly importance in growth of e-business models". Elaborate the statement.

OR

"Positive and negative effects of use of MIS in the Ethical and Societal dimensions are area of concern in modern business scenario". Discuss.

Q5) M/S. Bharati and Sons is wholesale trading firm engaged in soap business for over 10 years. It has over 25 vendors, about 500 retailers' deals in 75 items. The firm has now decided to move into the IT era computerize its operations. Being MIS executive, describe the requirements from the information system to enhance their functioning of the business. Justify your answer from the point of view of business.

OR

How MIS is applied in Loan sales Management for a nationalized bank? Discuss in detail its application including accounting, query, decision analysis etc.

