

Total No. of Questions : 5]

SEAT No. :

**P3971**

**[5070]-2006**

[Total No. of Pages : 2

**M.B.A.**

**206 : MANAGEMENT INFORMATION SYSTEM**

**(Semester - II) (2013 Pattern)**

*Time : 2½ Hours]*

*[Max. Marks :50*

*Instructions to the candidates:*

- 1) *Attempt all questions.*
- 2) *Figures to right indicate marks.*

**Q1) a)** Explain for a marketing department how Information on strategic resource. **[10]**

OR

b) What is networking topology? Describe various types of networking topologies with suitable diagrams. **[10]**

**Q2) a)** Discuss how prototyping helps in development of busines applications. Explain with suitable example. **[10]**

OR

b) A network of 500 riskha want to develop their website for better services to panenyees. Being system analyst illustrate steps of SDCC for the same. **[10]**

**Q3) a)** Explain Data ware housing concept, need, advantages and disadvantages. **[10]**

OR

b) “Use of GIS is the competitive advantage for automobile sector”. Justify the statement with suitable example. **[10]**

**Q4) a)** Why BPO and call centers have gained importance in India an e-business models towards in recent era? **[10]**

OR

*P.T.O.*

- b) What can be done to improve the security of business uses of the Internet? Give various examples. [10]

**Q5)** a) SK auto ancillary is Pune based manufacturing organisation have 400 customers. They have decided to move into IT era computerise its functions. Being MIS executive describe the requirements from information system to enhance their functioning of the business. Consider personnel finance marketing production and inventing department. [10]

OR

- b) Mohan Lal management recruitment agency want to develop their MIS system. Discuss in details its application which support to the recruitment porcine. [10]

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