

Total No. of Questions : 5]

SEAT No. :

P1953

[Total No. of Pages : 2

[4770] - 2005

M.B.A. (Semester - II)

205 : OPERATIONS AND SUPPLY CHAIN MANAGEMENT

(2013 Pattern)

Time: 2 $\frac{1}{2}$ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*
- 6) *Your answer should be specific and to the point.*

Q1) a) What is supply chain Management? Explain scope, objective and significance of supply chain management. [10]

OR

b) Discuss the types of processes and operation. Explain the process product mix with help of diagram. Also discuss its advantages. [10]

Q2) a) i) Define production planning and control. [5]

ii) Explain the objectives and functions of MPS. [5]

OR

b) Explain important three flows in Supply Chain Management. [10]

Q3) What is reorder point? Explain inventory control system with various control techniques. Discuss. [10]

OR

Explain the elements of customer service. Discuss globalization and information technology in operation and supply chain management. [10]

P.T.O.

Q4) a) Explain EOQ with quantity discounts also discuss single & multiple price breaks. Explain various inventory control technique. **[10]**

OR

b) i) Batch Production & Job Production. **[5]**

ii) Note on SDE Analysis. **[5]**

Q5) a) i) Explain T.Q.M. **[5]**

ii) Explain PERT & CPM. **[5]**

OR

b) Explain - “Forecasting is a planning tool”. **[10]**

