

Total No. of Questions :5]

SEAT No. :

[Total No. of Pages :2

P1726

[4970] - 2005

M.B.A.

205 : OPERATIONS AND SUPPLY CHAIN MANAGEMENT

(Semester - II) (2013 Pattern)

Time : 2½ Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*
- 3) *For all questions internal choice within the questions is given.*

Q1) a) Define operations Management? Explain significance and functions of operations Management. **[10]**

OR

b) Short Note on

- i) Definitions of Quality from various perspectives. **[5]**
- ii) Concept of Internal customer. **[5]**

Q2) a) Differentiate between intermittent flow system and continuous flow system. **[10]**

OR

b) What do you mean by Job shop production? Explain its advantages and disadvantages. **[10]**

Q3) a) Explain various sources of data for forecasting. **[10]**

OR

b) Explain objectives and functions of Master Production schedule. **[10]**

P.T.O.

Q4) a) Why there is need for Inventory? Explain various types of inventory. **[10]**

OR

b) Short Note on **[10]**

i) ABC Analysis.

ii) VED Analysis.

Q5) a) Define customer service? Explain Linkages between supply chain Management and customer service. **[10]**

OR

b) Short Note on **[10]**

i) Cash to Cash conversion.

ii) Transportation.

