SEAT No :

P 1345

[5365]-205

M.B.A.

205 - OPERATION AND SUPPLY CHAIN MANAGEMENT

(2013 Pattern) (Semester-II)

Time : 2.5 Hours 　　　　　　　　　　　　　　　　　　　*[Max. Marks : 50*

Instructions to the candidates:

　　1)　All questions are compulsory.

　　2)　Each question has an iternal option.

　　3)　Each question carries 10 marks.

　　4)　Figure to the right indicate marks for that questioin/sub question.

　　5)　Draw neat diagrams and illustrations supportive to your answer.

　　6)　Use calculator is permitted (as applicable)

Q1) a)　What is Operations Management? Explain Services as a part of Operations management. Describe Operations as a Key functional area.　　**[10]**

OR

　　b)　Explain the Lean Management system in detail? Describe Cause and effect diagram.　　**[10]**

Q2) a)　i)　Explain of Continuous flow system.　　**[5]**

　　　　ii)　Write note on Product Layout.　　**[5]**

OR

　　b)　Discuss the types of processes and operation. Explain the process product mix with the help of diagram. Also discuss its advantages. **[10]**

Q3) a)　Explain the Production planning and control. Discuss the objectives and functions of MPS.　　**[10]**

OR

　　b)　Explain Aggregate Production Planning. Discuss Production Control with the help of Scheduling and Gantt Chart.　　**[10]**

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Q4) a) Explain EOQ with quantity discounts also discuss single Multiple price breaks. Explain various inventory control technique with example. **[10]**

OR

b) i) Write on VED and HML Analysis. **[5]**

ii) Pam runs a mail-order business for gym quipment.Annual demand for the Trico Flexers is 16000 units. The cost per unit is Rs.12.50 and carrying cost is20% and the cost to place an order is Rs.50. What is the economic order quantity? **[5]**

Q5) a) Explain in detail Enablers of Supply Chain Management. **[10]**

OR

b) Explain Supply Chain Integrated framework? Discuss the market accommodation flow. **[10]**

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