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[4670] - 205 M.B.A.

205: OPERATIONS AND SUPPLY CHAIN MANAGEMENT (2013 Pattern) (Semester - II) Time: 3 Hours] [Max. Marks: 50 Instructions to the candidates: 1) All questions are compulsory. *2*) Each question has an internal option. 3) Each question carries 10 marks. 4) Figures to the right indicate full marks for question/sub question. 5) Draw neat diagrams and illustrations supportive to your answer. Use calculator is permitted (as applicable) **Q1)** a) Define operation & Supply chain management? Explain significance and function of operation and Supply chain management? [10]OR Explain Physical distribution to Logistics to SCM, Physical Goods and b) Services Perspectives. [10] Overview of Lean Management. *02*) a) i) [5] Define Total Quality from customer view. ii) [5] OR What is Process product mix? Explain in details types of Production b) process is given below. **Batch Production** i) Job Production ii) [10]

iii) Continuous Flow Process

P.T.O.

Q3) a) State the basis of ABC, GOLF and FSN analysis. Explain with an illustrative example, how FSN analysis is carried out in an Organization and benefits from the analysis. [10]

OR

- b) Explain the functions of operation management in detail? What are the elements of TQM discuss. [10]
- **Q4)** a) What is "Master Schedule" in MRP? Why is it important? What information is required in production the master schedule? [10]

OR

- b) i) Explain Lean Production system. [5]
 - ii) Explain Cash to Cash conversion. [5]
- **Q5)** a) Define Inventory Management? Explain concept and types of inventory management in detail. [10]

OR

b) Explain the importance of Production planning and control in a manufacturing Organization. Explain objective and Forecasting as a planning tool. [10]

