

Total No. of Questions : 5]

SEAT No. :

P4674

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[5659]-205

M.B.A.

205 : OPERATIONS AND SUPPLYCHAIN MANAGEMENT

(2013 Pattern) (Semester - II)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub-question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*
- 6) *Your answer should be specific and to the point.*

Q1) a) Define Supply Chain Management. Explain concept and SCM Evolution from manufacturing to operations management. Discuss. **[10]**

OR

b) Define Quality? Explain Customer view and Manufacturer's view. **[10]**

Q2) a) i) Explain in detail Intermittent Flow System. **[5]**

ii) Explain in detail Batch Production with suitable example. **[5]**

OR

b) What is Process Product Matrix? Explain in details about Process and Layout with example. **[10]**

Q3) a) What is Demand Forecasting? Explain the Forecasting as a Planning Tool. Discuss with suitable example. **[10]**

OR

b) Explain Aggregate Production Planning. Discuss Production Control with the help of Scheduling Job Shops and Floor Shops. **[10]**

P.T.O.

Q4) a) Define Inventory? Explain the concept and behaviour of inventory cost. [10]

OR

b) i) Write Short note on HML Analysis. [5]

ii) Write Short note on EOQ with discount. [5]

Q5) a) What is Supply chain? Explain Cash to Cash conversion with suitable example. [10]

OR

b) Define customer Service? Explain Linkages between supply chain management and customer service. [10]

