

Total No. of Questions : 5]

SEAT No. :

**P1422**

**[5365]-1002**

[Total No. of Pages : 2

**M.B.A.**

**EABD - 102 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS**

**(Semester - I) (2016 Pattern)**

*Time : 2.15 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *Solve any one from each question.*
- 2) *All questions are compulsory.*
- 3) *All questions carry equal marks. (10 marks)*

**Q1) a)** Define Managerial Economics. Explain its scope and importance for managerial decisions.

**OR**

b) Discuss the meaning and objectives of firm.

**Q2) a)** Give meaning and characteristics of Market, Classify Market on the basis of competition.

**OR**

b) What are the importance and limitations of demand forecasting? Explain any two methods of Demand forecasting.

**Q3) a)** What do you understand by Cost-Volume-Profit Analysis (CVP). Give different techniques of CVP Analysis.

**OR**

b) Discuss meaning of risk. Explain the various techniques of Risk Management.

**Q4) a)** Explain composition and role of Reserve Bank of India in regulating money market in India.

**OR**

b) Discuss role and features of various instruments use in Capital Market operations.

*P.T.O.*

**Q5) a)** Explain following terms related to National Income and their measurement.

- i) Gross Domestic Product (GDP).
- ii) Purchasing Power Parity (PPP).
- iii) Growth Rate
- iv) Disposable Income (DI).

**OR**

**b)** Explain following terms in relation with Union Budget.

- i) Revenue Account.
- ii) Capital Account.
- iii) Budget Deficit.
- iv) Capital Deficit.
- v) Plan and non-Plan expenditure.

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