[5659]-1002

M.B.A. - I

102 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2016 Pattern) (Semester - I)

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

1) Solve any ONE from each question.

2) All questions are compulsory.

3) All questions carry equal marks. (10 marks)

Q1) a) Define Managerial Economics. Explain its scope and importance for managerial decisions.

OR

b) Discuss the meaning and objectives of firm.

Q2) a) Give meaning and characteristics of Market, Classify Market on the basis of competition.

OR

b) What are the importance and limitations of demand forecasting? Explain any two methods of Demand forecasting.

Q3) a) What do you understand by Cost-Volume-Profit Analysis (CVP). Give different techniques of CVP Analysis.

OR

b) Discuss meaning of risk. Explain the various techniques of Risk Management.

Q4) a) Explain composition and role of Reserve Bank of India in regulating money market in India.

OR

b) Discuss role and features of various instruments use in capital Market operations.

P.T.O.

Q5) a) Explain following terms related to National Income and their measurement:

    i)   Gross Domestic Product (GDP)

    ii)   Purchasing Power Parity (PPP)

<div align="center">OR</div>

  b) Explain following terms:

    i)   Types of Budget Deficits.

    ii)   WTO and Developing world.

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