

Total No. of Questions : 10]

SEAT No. :

P2211

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M.B.A. (Semester - II)

206 : MANAGEMENT INFORMATION SYSTEM

(2016 Pattern)

Time : 2.15 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries 10 marks
- 3) Draw neat and suitable diagram, if necessary

Q1) In the era of globalization companies nowadays use 'information as a strategic resource'. Elaborate this statement with various examples.

OR

Q2) In a computer lab 10 computers were connected in mesh topology. Network engineer wants to expand this network with more 90 computers. He decides to continue with the same topology. Comment on his decision.

Q3) "Prototyping is a miniature that just gives an idea about the system". Elaborate this statement.

OR

Q4) "SDLC is composed of work phases which are used by systems engineers and systems developers to plan for, design, build, test, and deliver information systems." Justify the statement with appropriate example.

Q5) In the modern era of information explosion, what are various challenges in front of business analytics?

OR

Q6) "An expert system is a computer system that emulates the decision making ability of a human expert". Justify this statement with appropriate diagram.

P.T.O.

Q7) “Digital firms have created global opportunities as a result of expansion of their businesses globally”. Why are digital firms so powerful?

OR

Q8) “In e-business ‘small businesses’ can act as big”. How these e-businesses are beneficial to organizations?

Q9) M/s. Narayandas Govinddas is a wholesale trading firm engaged in business for over 30 years. It has over 50 vendors, about 1050 retailers a deals in 103 items. The firm has now decided to move into the IT era computerize its operations. Beign MIS executive ,describe and design two reports expects from the information system to enhance their business. Justify your answer from the point of view of business.

OR

Q10)How MIS is applied in Sales Management? Discuss in detail its critical control application.

