

Total No. of Questions : [10]

SEAT No :

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M.B.A.

**206 : MANAGEMENT INFORMATION SYSTEM
(2016 Pattern) (Semester- II)**

Time : 2¼ Hours

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory*
- 2) *Each question carries 10 marks.*
- 3) *Draw neat and suitable diagram, if necessary.*

Q1) “MIS is a combination of human and computer based resources used for the purpose of efficient management”. Justify the statement.

OR

Q2) IT manager of a company wants to replace the ‘existing system of 500 computers connected in bus topology’ with a more suitable topology. Suggest the right topology and justify your suggestion.

Q3) Explain the role of Database manager of an online shopping company for managing ‘Data as a business resource’

OR

Q4) Suggest an SDLC model for a website development of a nationalized bank.

Q5) “DSS users see DSS as a tool to facilitate organizational processes” Justify the statement.

OR

Q6) “Data warehouse serves as a sole part of a plan-execute-assess “closed loop” feedback system for the enterprise management”. Elaborate this statement

P.T.O.

Q7) How Intellectual Property (IP) relates to E-Commerce?

OR

Q8) “Technology enhancement always comes with Ethical and social issues” comment on this statement.

Q9) “E-Biz Inc, called off its acquisition of E- guide knowledge consultants, friday. Saying that 1 Billion was too high a price” (E-guide has a considerable market share in Training and Development services and would therefore help E-Biz to diversify and expand its range of services to customers.) “Although E-Biz officials would not comment further, several observers said that problems discovered at SoftGuide probably lay behind the decision.... The article said that E-Biz feared that E-Guide’s data-processing system was inadequate to handle the new products planned for the E-Guide sales staff. E-Biz officials were also concerned about the 30 percent annual turnover among sales personnel.... Mr. Rohit Chhada., E-Guide CEO Ms. Suman, responded that the E-Guide’s data-processing was quite competent and has absorbed at least one new product a month for two years.”

Questions:

- a. Why should E-Biz be so concerned about the capabilities of E-Guide’s data processing?
- b. What competitive advantages to a Training and Consultancy services company may be provided by an information system?

OR

Q10) How MIS is applied in Financial Management? Discuss in detail its application, including accounting, query, decision analysis etc.

