

Total No. of Questions : 10]

SEAT No. :

P4071

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M.B.A.

206 : MANAGEMENT INFORMATION SYSTEM

(2016 Pattern) (Semester - II)

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries 10 marks.
- 3) Draw neat & suitable diagram, if necessary.

Q1) 'Information as a strategic resource'. Elaborate this statement with various examples.

OR

Q2) In STAR IT Ltd, for their back office they have 350 computers. IT manager wants to design highly reliable computer network. Suggest the right topology.

Q3) Explain the role of Database Manager of an online shopping company for managing 'Data as a business resource'.

OR

Q4) Write short notes on :

- a) Prototyping.
- b) CASE Tools.

Q5) "An Expert System is a computer system that emulates the decision making ability of a human expert". Justify this statement with appropriate diagram.

OR

Q6) Suggest suitable DSS model for reputed transport agency which has 5 different offices all over India.

P.T.O.

**Q7)** Why should information control and security be a prime concern to the management?

OR

**Q8)** What are the Intellectual Property Rights issue that becomes so significant with Information System Products.

**Q9)** M/s Rajkumar Gandhi is a wholesale trading firm engaged in a business for over 30 years. It has over 40 vendors, about 1200 retailers, deals in 150 items. The firm has now decided to move into computerization for their operations. Being MIS executive, describe & design two reports expected from the information system to enhance their business. Justify your answer from the point of view of business.

OR

**Q10)** How MIS is applied in Hospital Management? Discuss in detail its critical control application.

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