

Total No. of Questions : 10]

SEAT No. :

P3703

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M.B.A (Semester - II)

206 : MANAGEMENT INFORMATION SYSTEM

(2016 Pattern)

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question carries 10 marks.*
- 3) *Draw neat & suitable diagram, if necessary.*

Q1) How does the Information system supports various business strategies for competitive Advantage?

OR

Q2) IT Manager of a company wants to replace the existing system of 400 computers connected in Bus Topology with a more suitable topology. Suggest the right topology & justify your suggestion.

Q3) Explain in detail, the major stages of the SDLC.

OR

Q4) "DBMS has strengthen the foundation of MIS". Justify this statement.

Q5) A company wants to store the data about its 50,000 customers. This data is going to be used by different departments like sales, finance etc. As an IT consultant what kind of data storage method would you suggest & why?

OR

Q6) "Artificial Intelligence will change the face of business in next decade". Comment on the statement with various examples.

Q7) Explain the intellectual property rights as related to IT services, with suitable example.

P.T.O.

OR

Q8) "In e-business 'small businesses' can act as big". How these e-businesses are beneficial to organizations?

Q9) Z-mart is a shopping mall of a capacity of 30,000 sq.ft. They wanted to develop MIS for their critical function relating to their inventory control. Identify and add other relevant functions for the same. Suggest what would be the functional requirements from an information system.

OR

Q10) How MIS is applied in financial management? Discuss in detail its application, including accounting, query, decision analysis etc.

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