

### C09-A/CHST/CM/IT/M/PKG-602

## 3702

### **BOARD DIPLOMA EXAMINATION, (C-09)**

MARCH / APRIL - 2019

# VI SEMESTER (COMMON) EXAMINATION INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time: 3 Hours] [Total Marks: 80

### PART - A

 $3 \times 10 = 30$ 

Instructions:

- (1) Answer ALL questions.
- (2) Each question carries THREE marks.
- (3) Answer should be brief and straight to the point.
- 1 Define the terms Planning, Organising and Staffing.
- 2 List out the types of organisation structure.
- 3 Distinguish between cooperative society and joint stock company.
- 4 What are the applications of PERT?
- 5 Write objectives of material management.
- 6 What is an inventory? What are the types of inventory?
- 7 Define marketing and selling.
- 8 What are operational hazards?
- 9 What is TQM?
- 10 What are the main objectives of plant layout?

3702 ] 1 [ Contd...

#### $PART - B 10 \times 5 = 50$

Instructions:

- (1) Answer any FIVE questions.
- (2) Each question carries TEN marks.
- (3) Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer.
- 11 (a) Compare Taylor and Henry Fayal of scientific management.
  - (b) Explain in brief about job analysis.
- 12 Explain the Trait Theory of leadership.
- 13 (a) What are the objectives of Production Planning?
  - (b) What is the need of production planning?
- 14 What are the function of store section and Duties of store keeper.
- 15 Different between sellers market and buyers market.
- 16 (a) Identify and explain various industrial hazards.
  - (b) Mention the applications of atleast three types of fire extinguishers.
- 17 Define the following:
  - (a) Quality system
  - (b) Quality policy
  - (c) Quality control
- 18 Distinguish between the terms entrepreneurship and management.

3702 ] 2 #