



\*3702\*

C09- A/CHST/ CM /IT/M/PKG/-602

**3702**

**BOARD DIPLOMA EXAMINATION, (C-09)  
OCTOBER/NOVEMBER-2018  
SIXTH SEMESTER EXAMINATION**

**INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP**

*Time : 3 Hours ]*

[ Total Marks: 80

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**PART-A**

3X10=30

**Instructions :**

1. Answer **All** questions.
2. Each question carries **three** marks.
3. Answer should be brief and straight to the point and shall not exceed five simple sentences.

1. Define the terms (a) Industry (b) Business (c) Commerce.
2. List the different types of ownerships of organisations.
3. Mention four differences between partnership and Joint Stock Company.
- \* 4. List out any four differences between PERT and CPM.
5. Define (a) Safety stock (b) Reorder level.
6. Define the terms (a) Bin card and (b) Cardex method.
7. Difference between buyer's market and seller's market.
8. List out different hazards in industry.
9. What are the 5-S principles?
10. Mention any four qualities of a good entrepreneur.

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**PART-B**

10X5=50

- Instructions* :
1. Answer any **Five** questions.
  2. Each question carries **ten** marks.
  3. Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer

11. (a) Explain the functions of management.  
(b) Explain Maslow's need Hierarchy theory of motivation.
12. Explain line and staff organisation with a neat diagram. Give advantages and disadvantages.
13. A project has nine activities, the expected time of each activity as follows:

Activity	1-2	1-3	2-4	3-4	4-6	5-6	3-5	5-7	6-7
Expected time (days)	6	8	7	12	3	5	7	11	10

- A. Draw the project work.
  - B. Identify the critical path
  - C. Find the project duration.
  - D. What is the slack at each event?
14. Explain the ABC analysis in inventory control with a graph.
  15. What is feasibility study report? Explain the major contents of a feasibility study report.
  16. List out the rights and responsibilities of employees and employers.
  17. What are the benefits and drawbacks of ISO 9000 certification?
  18. Explain different types of self-employment schemes

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