C14–M–**601**

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BOARD DIPLOMA EXAMINATION, (C–14)
MARCH/APRIL—2018
DME—SIXTH SEMESTER EXAMINATION

ENTREPRENEURSHIP & PROJECT MANAGEMENT

Time : 3 hours]   [*Total Marks* : 80

PART—A   3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define the terms 'entrepreneur' and 'entrepreneurship'.   1½+1½

2. Explain briefly about plant layout.

3. Define the terms *(a)* market and *(b)* marketing.   1½+1½

4. Explain briefly about the term 'budget'.

5. Write any three objectives of trade union.

6. Write any three causes of accidents.

7. List out three different major hazards in industries.

8. Explain in brief the concept of quality.

9. Write a short note on quality policy.

10. Explain 5-S principles for zero defect.

Instructions : (1) Answer *any* **five** questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the factors to be considered while selecting a site for a plant location.

12. Explain the features of product layout with the help of sketch.

13. Differentiate the marketing conditions; monopoly, oligopoly and perfect competitions.

14. Explain feasibility study and write the contents of the feasibility study report. 5+5

15. *(a)* List out the main features and provisions of the Indian factories Act. 5

(b) Explain the welfare provisions in the Indian Factories Act. 5

16. What are the industrial disputes? Write the causes of industrial disputes. 4+6

17. What are the advantages and disadvantages of ISO 9000 series standards? 6+4

18. What is TQM? What are the elements of TQM? 5+5

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