



C14-M-601

*
4751

**BOARD DIPLOMA EXAMINATION, (C-14)
OCTOBER/NOVEMBER-2018
DME-SIXTH SEMESTER EXAMINATION**

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time : 3 Hours]

[Total Marks: 80

PART-A

3X10=30

- Instructions :**
1. Answer **All** questions.
 2. Each question carries **Three** marks.
 3. Answer should be brief and straight to the point and shall not exceed five simple sentences.

1. What do you mean by Entrepreneurship?
2. List out some of the self employment schemes?
3. State the functions of marketing?
- * 4. Write the function of sales department?
5. What are the causes of Industrial Disputes?
6. Define the term Trade Union?
7. List the various Hazards in the Industry.
8. What is Total Quality Management (TQM)?
9. What is ISO 9000?
10. Define the term Quality Assurance?

*

PART-B

10X5=50

Instructions :

1. Answer any **Five** questions, choosing at least one from each section.
2. Each question carries **ten** marks.
3. Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer

11. What is plant Layout? Write objectives and principles of plant layout?
12. Differentiate between Entrepreneurship and Management?
13. Differentiate between Seller's market and Buyer's market?
14. Explain the following market conditions?
 - i. Monopoly
 - ii) Oligopoly
 - iii) Perfect Competitions
15. Write the Rights and Responsibilities of an Employer and Employee?
16. Explain the mechanism of Settlement of Disputes?
17. State the outstanding features and drawback of ISO 9000 Series of standards?
18. Explain concept of 5-S Principles and Zero Defect in Quality management?
